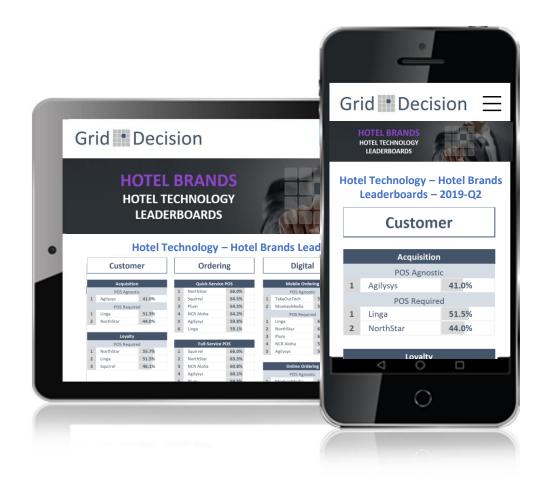
Hotel Technology LEADERBOARDS



2019 Q2

INTRODUCTION

Hotel Technology Leaderboards | 2019 Q2



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Technology Executives,

Welcome to our fifth quarterly leaderboard report. This quarter we continued to make significant progress by expanding the scope, quality, and accuracy of the leaderboards. We are also excited to add several new vendors this quarter.

This quarter, we added several new leaderboards, including Customer Acquisition, splitting POS into

Quick-Service/Full-Service/Retail Ordering, Kiosk (in-store/drive-thru), and Food Management.

To increase accuracy, we changed the functionality question auto-scoring model to increase the gap between Current Functionality and all other options. This change greater rewards current functionality over future functionality.

For executives who want a more relevant leaderboard to their specific brand(s), we continue to offer a Custom Grid service whereby in a 1-day engagement we add your weighting model to our RFI data to produce a detailed matrix of the participating vendors (Note: several vendors opt out of the leaderboards but still provide us their data for inclusion in these customer-specific Custom Grids). This allows you to rapidly short-list the right vendors before you spend your valuable resources on further evaluation.

We hope you find this quarter's leaderboard report helpful and welcome any feedback on how we can make it more useful in future quarters.

Allen Eskelin CEO, Grid Decision

ADVISORY BOARD Restaurant Quick-Service Fast-Casual Table-Service Pizza-Service



Jack Clare SVP, Strategy & CIO Dunkin' Brands



Jyoti Lynch CIO Jamba Juice



Donagh Herlihy EVP, Digital & CIO Bloomin' Brands



Jenni Doyle past-VP, Business Tech Papa Murphy's



David Starmer CIO Sonesta Hotels

RESEARCH METHODOLOGY

Hotel Technology Leaderboards | 2019 Q2



RESEARCH PRIORITIES

Objectivity

No Vendor Funding

policy at Grid Decision to ensure our clients trust our objectivity. See policy at griddecision.com

Transparency

We Share the Data

underlying our leaderboards with Custom Grid clients.

Accuracy

Quarterly Feedback

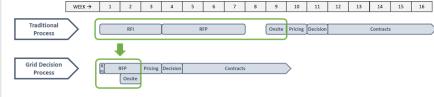
from vendors and clients and validate accuracy via demos from new participants.

RESEARCH METHODOLOGY





This results in a detailed Custom Grid to help you quantitatively short-list vendors



Traditional Process	Grid Decision Process
9+ weeks to select finalists	1-2 weeks to select finalists
Scoring bias	Objective/unbiased via auto-scoring
Scoring fatigue (due to manual scoring)	Objective/unbiased via auto-scoring
One-off RFI/RFPs	Continually improved RFI/RFP





We will sell Market Grids to SMB chains on griddecision.com

MULTI-BRAND

Hotel Technology Leaderboards | 2019 Q2



Customer

Acquisition		
POS Agnostic		
1	Agilysys	41.0%
POS Required		
1	Linga	51.5%
2	NorthStar	44.0%

	Loyalty	
	POS Agnosti	С
1	Squirrel	46.1%
POS Required		
1	NorthStar	55.7%
2	Linga	51.5%

Ordering

Quick-Service POS		
1	NorthStar	66.0%
2	Plum	64.5%
3	NCR Aloha	64.2%
4	Squirrel	63.9%
5	Agilysys	59.8%
6	Linga	55.1%

	Full-Service POS		
1	Squirrel	65.4%	
2	NorthStar	63.5%	
3	NCR Aloha	60.8%	
4	Plum	59.5%	
5	Agilysys	59.2%	
6	Linga	58.1%	

POS Agnostic		
1	Squirrel	56.0%
2	NCR Aloha	55.1%
POS Required		
1	NorthStar	62.5%
2	Plum	60.0%
3	Linga	59.2%
4	Agilysys	50.8%

Kiosk In-store

Digital

Mobile Ordering			
	POS Agnostic		
1	TakeOutTech	56.3%	
2	MonkeyMedia	51.9%	
POS Required			
1	Linga	62.9%	
2	NorthStar	62.1%	
3	Plum	61.1%	
4	NCR Aloha	59.0%	
5	Agilysys	51.0%	

Online Ordering			
	POS Agnostic		
1	MonkeyMedia	57.2%	
2	TakeOutTech	56.5%	
POS Required			
1	NorthStar	63.6%	
2	Linga	63.1%	
3	Plum	61.4%	
4	NCR Aloha	59.9%	
5	Agilysys	52.8%	

	Catering	
POS Agnostic		
1	TakeOutTech	47.9%
	POS Require	d
1	NorthStar	49.1%
2	Linga	48.6%

Operations

Kitchen Operations		
POS Agnostic		
1	Plum	59.2%
2	Agilysys	58.7%
3	Squirrel	52.4%
4	eRestaurant	44.6%
5	Hubworks	41.2%
	POS Require	d
1	NCR Aloha	63.4%
2	Linga	50.7%
3	NorthStar	49.7%

Workforce Management		
POS Agnostic		
1	eRestaurant	74.7%
2	Hubworks	72.3%
3	Plum	71.1%
4	Squirrel	51.8%

Inventory Management			
	POS Agnostic		
1	eRestaurant	66.7%	
2	Plum	66.4%	
3	Hubworks	64.2%	
4	NCR Aloha	60.0%	
5	Agilysys	59.8%	
6	NorthStar	48.1%	
7	Squirrel	42.2%	
POS Required			
1	Linga	54.5%	

Food Management		
POS Agnostic		
1	eRestaurant	68.6%
2	Plum	67.5%
3	Hubworks	66.2%
4	NCR Aloha	60.3%
5	Agilysys	49.3%
6	NorthStar	47.8%

Hardware Services

1	Deployment NCR	56.5%
2	RTG	50.0%
3	Level10	48.2%
4	CBS	39.7%

Maintenance			
1	NCR	51.3%	
2	Level10	47.0%	
3	RTG	44.9%	
4	CBS	34.6%	

Leaderboard Criteria:

- Scope: North America
- Criteria: all markets experience, all categories

Statement of Objectivity:

- No funding from vendors
- RFI questions are autoscored

HOTEL BRANDS

Hotel Technology Leaderboards | 2019 Q2



Customer

Acquisition		
POS Agnostic		
1	Agilysys	41.0%
POS Required		
1	Linga	51.5%
2	NorthStar	44.0%

Loyalty		
POS Agnostic		
1	Squirrel	46.1%
POS Required		
1	NorthStar	55.7%
2	Linga	51.5%

Ordering

Quick-Service POS			
1	NorthStar	66.0%	
2	Squirrel	64.5%	
3	Plum	64.5%	
4	NCR Aloha	64.2%	
5	Agilysys	59.8%	
6	Linga	55.1%	

Full-Service POS		
1	Squirrel	66.0%
2	NorthStar	63.5%
3	NCR Aloha	60.8%
4	Agilysys	60.1%
5	Plum	59.5%
6	Linga	58.1%

Kiosk In-store		
POS Agnostic		
1	Squirrel	56.0%
2	NCR Aloha	55.1%
POS Required		
1	NorthStar	62.5%
2	Plum	60.0%
3	Linga	59.2%
4	Agilysys	50.8%

Digital

Mobile Ordering		
POS Agnostic		
1	TakeOutTech	56.3%
2	MonkeyMedia	51.9%
POS Required		
1	Linga	62.9%
2	NorthStar	62.1%
3	Plum	61.1%
4	NCR Aloha	59.0%
5	Agilysys	51.0%

Online Ordering		
POS Agnostic		
1	MonkeyMedia	57.2%
2	TakeOutTech	56.5%
POS Required		
1	NorthStar	63.6%
2	Linga	63.1%
3	Plum	61.4%
4	NCR Aloha	59.9%
5	Agilysys	52.8%

Catering		
POS Agnostic		
1	TakeOutTech	47.9%
POS Required		
1	NorthStar	49.1%
2	Linga	48.6%

Operations

Kitchen Operations		
POS Agnostic		
1	Plum	59.2%
2	Agilysys	58.3%
3	Squirrel	52.1%
4	eRestaurant	44.6%
5	Hubworks	40.8%
	POS Require	d
1	NCR Aloha	63.4%
2	Linga	50.7%
3	NorthStar	49.7%

Workforce Management			
POS Agnostic			
1	eRestaurant	74.7%	
2	Hubworks	71.7%	
3	Plum	71.1%	
4	Squirrel	51.8%	

Inventory Management		
POS Agnostic		
1	eRestaurant	66.7%
2	Plum	66.4%
3	Hubworks	63.6%
4	NCR Aloha	60.0%
5	Agilysys	59.8%
6	NorthStar	48.1%
7	Squirrel	42.2%
POS Required		
1	Linga	54.5%

_		
Food Management		
POS Agnostic		
1	eRestaurant	68.6%
2	Plum	67.5%
3	Hubworks	65.6%
4	NCR Aloha	60.3%
5	Agilysys	49.3%
6	NorthStar	47.8%

Hardware Services

1	NCR	56.5%
2	RTG	49.6%
3	Level10	48.2%
4	CBS	39.7%

Maintenance		
1	NCR	51.3%
2	Level10	47.0%
3	RTG	44.4%
4	CBS	34.6%

Leaderboard Criteria:

- Scope: North America
- Criteria: hotel brands market experience, all categories

Statement of Objectivity:

- No funding from vendors
- RFI questions are autoscored

INDEPENDENT HOTELS

Hotel Technology Leaderboards | 2019 Q2



Customer

Acquisition		
POS Agnostic		
1	Agilysys	41.0%
POS Required		
1	Linga	51.5%
2	NorthStar	44.0%

Loyalty		
POS Agnostic		
1	Squirrel	46.1%
POS Required		
1	NorthStar	55.7%
2	Linga	51.5%

Ordering

Quick-Service POS		
1	NorthStar	66.0%
2	Plum	64.5%
3	NCR Aloha	64.2%
4	Squirrel	63.4%
5	Agilysys	59.8%
6	Linga	55.1%

Full-Service POS		
1	Squirrel	64.8%
2	NorthStar	63.5%
3	NCR Aloha	60.8%
4	Plum	59.5%
5	Agilysys	59.0%
6	Linga	58.1%

Kiosk In-store		
POS Agnostic		
1	Squirrel	56.0%
2	NCR Aloha	55.1%
POS Required		
1	NorthStar	62.5%
2	Plum	60.0%
3	Linga	59.2%
4	Agilysys	50.8%

Digital

Mobile Ordering			
POS Agnostic			
1	TakeOutTech	56.3%	
2	MonkeyMedia	51.9%	
POS Required			
1	Linga	62.9%	
2	NorthStar	62.1%	
3	Plum	61.1%	
4	NCR Aloha	59.0%	
5	Agilysys	51.0%	

Online Ordering			
	POS Agnostic		
1	MonkeyMedia	57.2%	
2	TakeOutTech	56.5%	
POS Required			
1	NorthStar	63.6%	
2	Linga	63.1%	
3	Plum	61.4%	
4	NCR Aloha	59.9%	
5	Agilysys	52.8%	

Catering		
POS Agnostic		
1	TakeOutTech	47.9%
POS Required		
1	NorthStar	49.1%
2	Linga	48.6%

Operations

Kitchen Operations		
	POS Agnosti	С
1	Agilysys	59.6%
2	Plum	59.2%
3	Squirrel	52.1%
4	eRestaurant	44.6%
5	Hubworks	42.0%
	POS Require	d
1	NCR Aloha	63.4%
2	Linga	50.7%
3	NorthStar	49.7%

Workforce Management		
POS Agnostic		
1	eRestaurant	74.7%
2	Hubworks	73.5%
3	Plum	71.1%
4	Squirrel	51.8%

Inventory Management		
POS Agnostic		
1	eRestaurant	66.7%
2	Plum	66.4%
3	Hubworks	65.4%
4	NCR Aloha	60.0%
5	Agilysys	59.8%
6	NorthStar	48.1%
7	Squirrel	42.2%
POS Required		
1	Linga	54.5%

Food Management		
POS Agnostic		
1	eRestaurant	68.6%
2	Plum	67.5%
3	Hubworks	67.5%
4	NCR Aloha	60.3%
5	Agilysys	49.3%
6	NorthStar	47.8%

Hardware Services

Deployment		
1	NCR	56.5%
2	RTG	49.6%
3	Level10	48.2%
4	CBS	39.7%
Maintenance		

Maintenance		
1	NCR	51.3%
2	Level10	47.0%
3	RTG	44.4%
4	CBS	34.6%

Leaderboard Criteria:

- Scope: North America
- Criteria: independent hotel market experience, all categories

Statement of Objectivity:

- No funding from vendors
- RFI questions are autoscored

CASINO & GAMING

Hotel Technology Leaderboards | 2019 Q2



Customer

Acquisition		
POS Agnostic		
1	Agilysys	41.0%
POS Required		
1	Linga	51.5%
2	NorthStar	44.0%

Loyalty		
POS Agnostic		
1	Squirrel	46.1%
POS Required		
1	NorthStar	55.7%
2	Linga	51.5%

Ordering

Quick-Service POS		
1	NorthStar	66.0%
2	Plum	64.5%
3	NCR Aloha	64.2%
4	Squirrel	63.5%
5	Agilysys	59.8%
6	Linga	55.1%

Full-Service POS		
1	Squirrel	64.9%
2	NorthStar	63.5%
3	NCR Aloha	60.8%
4	Plum	59.5%
5	Agilysys	59.0%
6	Linga	58.1%

Kiosk In-store		
POS Agnostic		
1	Squirrel	56.0%
2	NCR Aloha	55.1%
POS Required		
1	NorthStar	62.5%
2	Plum	60.0%
3	Linga	59.2%
4	Agilysys	50.8%

Digital

Mobile Ordering			
	POS Agnostic		
1	TakeOutTech	56.3%	
2	MonkeyMedia	51.9%	
POS Required			
1	Linga	62.9%	
2	NorthStar	62.1%	
3	Plum	61.1%	
4	NCR Aloha	59.0%	
5	Agilysys	51.0%	

Online Ordering		
POS Agnostic		
1	MonkeyMedia	57.2%
2	TakeOutTech	56.5%
POS Required		
1	NorthStar	63.6%
2	Linga	63.1%
3	Plum	61.4%
4	NCR Aloha	59.9%
5	Agilysys	52.8%

Catering		
POS Agnostic		
1	TakeOutTech	47.9%
POS Required		
1	NorthStar	49.1%
2	Linga	48.6%

Operations

Kitchen Operations		
POS Agnostic		
1	Plum	59.2%
2	Agilysys	58.3%
3	Squirrel	52.1%
4	eRestaurant	44.6%
5	Hubworks	40.8%
	POS Require	d
1	NCR Aloha	63.4%
2	Linga	50.7%
3	NorthStar	49.7%

Workforce Management		
POS Agnostic		
1	eRestaurant	74.7%
2	Hubworks	71.7%
3	Plum	71.1%
4	Squirrel	51.8%

Inventory Management		
POS Agnostic		
1	eRestaurant	74.7%
2	Hubworks	71.7%
3	Plum	71.1%
4	NCR Aloha	66.7%
5	Squirrel	51.8%
6	NorthStar	49.8%
7	Agilysys	38.3%
POS Required		
1	Linga	29.4%

Food Management		
POS Agnostic		
1	eRestaurant	68.6%
2	Plum	67.5%
3	Hubworks	65.6%
4	NCR Aloha	60.3%
5	Agilysys	49.3%
6	NorthStar	47.8%

Hardware Services

Deployment		
1	NCR	56.5%
2	RTG	50.5%
3	Level10	48.2%
4	CBS	39.7%
Maintenance		

	Maintenance		
1	. NCR	51.3%	
2	Level10	47.0%	
3	RTG	45.4%	
4	CBS	34.6%	

Leaderboard Criteria:

- Scope: North America
- Criteria: casino & gaming market experience, all categories

Statement of Objectivity:

- No funding from vendors
- RFI questions are autoscored

RESORTS

Hotel Technology Leaderboards | 2019 Q2



Customer

Acquisition		
POS Agnostic		
1	Agilysys	41.0%
POS Required		
1	Linga	51.5%
2	NorthStar	44.0%

Loyalty		
POS Agnostic		
1	Squirrel	46.1%
POS Required		
1	NorthStar	55.7%
2	Linga	51.5%

Ordering

Quick-Service POS			
1	NorthStar	66.0%	
2	Plum	64.5%	
3	Squirrel	64.5%	
4	NCR Aloha	64.2%	
5	Agilysys	59.8%	
6	Linga	55.1%	

Full-Service POS			
1	Squirrel	65.9%	
2	NorthStar	63.5%	
3	NCR Aloha	60.8%	
4	Plum	59.5%	
5	Agilysys	59.0%	
6	Linga	58.1%	

Kiosk In-store		
POS Agnostic		
1	Squirrel	56.0%
2	NCR Aloha	55.1%
POS Required		
1	NorthStar	62.5%
2	Plum	60.0%
3	Linga	59.2%
4	Agilysys	50.8%

Digital

Mobile Ordering			
	POS Agnosti	С	
1	TakeOutTech	56.3%	
2	MonkeyMedia	51.9%	
POS Required			
1	Linga	62.9%	
2	NorthStar	62.1%	
3	Plum	61.1%	
4	NCR Aloha	59.0%	
5	Agilysys	51.0%	

Online Ordering			
	POS Agnosti	С	
1	MonkeyMedia	57.2%	
2	TakeOutTech	56.5%	
POS Required			
1	NorthStar	63.6%	
2	Linga	63.1%	
3	Plum	61.4%	
4	NCR Aloha	59.9%	
5	Agilysys	52.8%	

Catering			
POS Agnostic			
1	TakeOutTech	47.9%	
POS Required			
1	NorthStar	49.1%	
2	Linga	48.6%	

Operations

Kitchen Operations			
	POS Agnostic		
1	Plum	59.2%	
2	Agilysys	58.3%	
3	Squirrel	53.3%	
4	eRestaurant	44.6%	
5	Hubworks	40.8%	
POS Required			
1	NCR Aloha	63.4%	
2	Linga	50.7%	
3	NorthStar	49.7%	

Workforce Management			
POS Agnostic			
1	eRestaurant	74.7%	
2	Hubworks	71.7%	
3	Plum	71.1%	
4	Squirrel	51.8%	

Inventory Management		
POS Agnostic		
1	eRestaurant	74.7%
2	Hubworks	71.7%
3	Plum	71.1%
4	NCR Aloha	66.7%
5	Squirrel	51.8%
6	NorthStar	49.8%
7	Agilysys	38.3%
POS Required		
1	Linga	29.4%

Food Management		
POS Agnostic		
1	eRestaurant	68.6%
2	Plum	67.5%
3	Hubworks	65.6%
4	NCR Aloha	60.3%
5	Agilysys	49.3%
6	NorthStar	47.8%

Hardware Services

	Deployment		
1	1	NCR	56.5%
2	2	RTG	50.5%
3	3	Level10	48.2%
4	4	CBS	39.7%
Maintenance			

Maintenance			
1	NCR	51.3%	
2	Level10	47.0%	
3	RTG	45.4%	
4	CBS	34.6%	

Leaderboard Criteria:

- Scope: North America
- Criteria: resorts market experience, all categories

Statement of Objectivity:

- No funding from vendors
- RFI questions are autoscored

SMB

Hotel Technology Leaderboards | 2019 Q2



Customer

Acquisition		
POS Agnostic		
1	Agilysys	51.2%
POS Required		
1	Linga	64.3%
2	NorthStar	53.1%

Loyalty			
POS Agnostic			
1	Squirrel	57.6%	
POS Required			
1	NorthStar	67.8%	
2	Linga	64.4%	

Ordering

Quick-Service POS			
1	NorthStar	80.6%	
2	Plum	80.6%	
3	Squirrel	78.7%	
4	NCR Aloha	76.7%	
5	Agilysys	74.7%	
6	Linga	68.6%	

Full-Service POS		
1	Squirrel	78.5%
2	NorthStar	77.1%
3	Plum	74.4%
4	Agilysys	73.6%
5	NCR Aloha	72.8%
6	Linga	72.6%

Kiosk In-store		
POS Agnostic		
1	Squirrel	70.1%
2	NCR Aloha	68.9%
POS Required		
1	NorthStar	76.2%
2	Plum	74.9%
3	Linga	73.9%
4	Agilysys	63.5%

Digital

Mobile Ordering			
	POS Agnosti	С	
1	TakeOutTech	69.5%	
2	MonkeyMedia	63.4%	
POS Required			
1	Linga	78.6%	
2	Plum	76.3%	
3	NorthStar	75.8%	
4	NCR Aloha	72.6%	
5	Agilysys	63.7%	

Online Ordering			
	POS Agnosti	С	
1	MonkeyMedia	70.0%	
2	TakeOutTech	69.8%	
POS Required			
1	Linga	78.8%	
2	NorthStar	77.6%	
3	Plum	76.7%	
4	NCR Aloha	72.9%	
5	Agilysys	66.0%	

Catering				
POS Agnostic				
1	TakeOutTech	66.6%		
POS Required				
1	Linga	72.7%		
2	NorthStar	71.4%		

Operations

Kitchen Operations			
	POS Agnostic		
1	Plum	73.9%	
2	Agilysys	72.9%	
3	Squirrel	64.1%	
4	eRestaurant	51.3%	
5	Hubworks	50.5%	
	POS Require	d	
1	NCR Aloha	76.4%	
2	Linga	63.3%	
3	NorthStar	60.5%	

Workforce Management			
POS Agnostic			
1	eRestaurant	84.7%	
2	Hubworks	84.0%	
3	Plum	83.6%	
4	Squirrel	60.3%	

Inventory Management		
POS Agnostic		
1	Plum	77.4%
2	eRestaurant	75.3%
3	Hubworks	74.6%
4	Agilysys	70.3%
5	NCR Aloha	68.6%
6	NorthStar	55.3%
7	Squirrel	49.6%
POS Required		
1	Linga	64.1%

Food Management				
	POS Agnostic			
1	Plum	78.8%		
2	eRestaurant	77.7%		
3	Hubworks	76.9%		
4	NCR Aloha	69.0%		
5	Agilysys	58.0%		
6	NorthStar	55.0%		

Hardware Services

Deployment		
1	NCR	79.6%
2	Level10	77.9%
3	RTG	77.5%
4	CBS	68.0%
Maintenance		

Maintenance		
1	Level10	70.6%
2	NCR	67.8%
3	RTG	65.0%
4	CBS	54.3%

Leaderboard Criteria:

- Scope: North America
- Criteria: all markets experience a low factor, all categories

Statement of Objectivity:

- No funding from vendors
- RFI questions are autoscored

SOLUTION-ONLY

Hotel Technology Leaderboards | 2019 Q2



Customer

	Acquisition		
POS Agnostic			
1	Agilysys	51.5%	
	POS Required		
1	Linga	66.9%	
2	NorthStar	51.9%	

	Loyalty		
	POS Agnostic		
1	Squirrel	58.6%	
	POS Required		
1	NorthStar	70.0%	
2	Linga	67.1%	

Ordering

Quick-Service POS			
1	Plum	86.9%	
2	NorthStar	85.8%	
3	Squirrel	84.3%	
4	NCR Aloha	82.4%	
5	Agilysys	80.4%	
6	Linga	72.3%	
6	Linga	72.3%	

Full-Service POS		
1	Squirrel	83.4%
2	NorthStar	81.3%
3	Plum	79.2%
4	Agilysys	78.8%
5	NCR Aloha	77.8%
6	Linga	77.8%

	Kiosk In-store	
	POS Agnosti	С
1	Squirrel	74.0%
2	NCR Aloha	74.0%
	POS Required	
1	NorthStar	80.4%
2	Plum	80.0%
3	Linga	78.8%
4	Agilysys	66.6%

Digital

Mobile Ordering			
	POS Agnosti	С	
1	TakeOutTech	74.4%	
2	MonkeyMedia	64.4%	
POS Required			
1	Linga	84.5%	
2	Plum	81.6%	
3	NorthStar	79.9%	
4	NCR Aloha	78.2%	
5	Agilysys	66.9%	

Online Ordering			
	POS Agnostic		
1	TakeOutTech	74.8%	
2	MonkeyMedia	72.5%	
POS Required			
1	Linga	84.9%	
2	Plum	82.1%	
3	NorthStar	82.1%	
4	NCR Aloha	78.3%	
5	Agilysys	69.7%	

	Catering		
	POS Agnostic		
1	TakeOutTech	76.4%	
	POS Required		
1	Linga	83.8%	
2	NorthStar	81.1%	

Operations

Kitchen Operations			
	POS Agnostic		
1	Plum	78.7%	
2	Agilysys	78.0%	
3	Squirrel	66.2%	
4	eRestaurant	49.5%	
5	Hubworks	49.5%	
	POS Require	d	
1	NCR Aloha	82.4%	
2	Linga	65.8%	
3	NorthStar	61.0%	

Workforce Management		
POS Agnostic		
1	eRestaurant	90.2%
2	Hubworks	90.1%
3	Plum	90.1%
4	Squirrel	61.5%

	Inventory Manag	ement
	POS Agnosti	С
1	Plum	82.3%
2	eRestaurant	78.8%
3	Hubworks	78.7%
4	Agilysys	74.6%
5	NCR Aloha	72.5%
6	NorthStar	54.7%
7	Squirrel	48.9%
	POS Require	d
1	Linga	66.5%

Food Management										
	POS Agnosti	С								
1	Plum	83.9%								
2	eRestaurant	81.6%								
3	Hubworks	81.5%								
4	NCR Aloha	73.0%								
5	Agilysys	59.7%								
6	NorthStar	54.4%								

Leaderboard Criteria:

- Scope: North America
- Criteria: all categories, no experience or services factored

Statement of Objectivity:

- No funding from vendors
- RFI questions are autoscored

Custom Grids

Hotel Technology Leaderboards | 2019 Q2



CUSTOM GRIDS

Accomplish in 1 day what typically takes 4-6 weeks in a standard RFP process

Process

- 1. We already have the vendor data (refreshed quarterly)
- 2. We spend a day with your team adding your weighting to our RFI data
- 3. We produce a scoring matrix formatted similar to the example image
- 4. You select your vendor short-list

Category	Cat%	Vendor 1	Vendor 2	Vendor 3	Vendor 4	Vendor 5	Vendor 6	Vendor 7	Vendor 8	Vendor 9	Vendor 10	Vendor 11	Vender	
	Overall%	Gat%	Tomasi i			Vendor 4	Tonasi c	1011001 0						
Ranking			1	2	3	4	5	6	7	8	9	10	11	12
Scoring		95.0%	90.0%	85.0%	80.0%	75.0%	70.0%	65.0%	60.0%	55.0%	50.0%	45.0%	40.0%	
1 Business 0.0% 0.0%		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	
2 Experience	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
2.1 Quick-service Metrics	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
2.2 Fast-casual Metrics	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
2.3 Table-service Metrics	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
2.4 Pizza-service Metrics	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
2.5 Franchisor Metrics	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
3 Solution	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
3.1 Ordering	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
3.2 Payments	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
3.3 Receipts	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
3.4 Kitchen	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
3.5 Destination	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
3.6 Store Management	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
3.7 Enterprise Management	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
4 Services	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
4.1 Account Management	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
4.2 Implementation	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
4.3 Integration	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
4.4 Training	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
4.5 Support	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
5 Integration	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
5.1 Integration Program	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
5.2 Store Solutions	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
5.3 Guest-Facing Solutions	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
5.4 Corporate Solutions	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
6 Technology	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
6.1 Application	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
6.2 Data	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
6.3 Infrastructure	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%

Benefits

- Time: make a rapid data-driven decision on which vendors to spend more time evaluating
- Validation: validate your past vendor decisions
- Alignment: create weighting models for multiple brands to evaluate alignment
- Expertise: leverage our 2650+ question RFI, used by top 10 chains (see client successes on next page)
- Education: rapid education on vendor capabilities

PREMIUM GRIDS

Capture the confidential and client-specific data via a mini-RFP and add to the Grid

Process

- 1. We get MNDAs in place with short-listed vendors
- 2. We send a mini-RFP to capture confidential and client-specific data (ex: pricing, references, and client-specific questions)
- 3. We add the data to the matrix to help the next round of down-selecting vendors for onsite demos

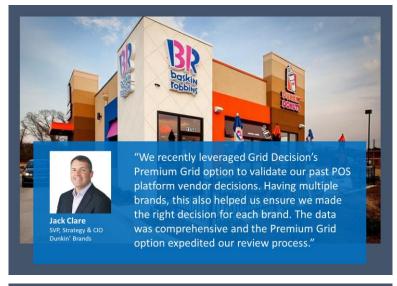
Category	Overall%	Cat%	Vendor 1	Vendor 2	Vendor 3	Vendor 4	Vendor 6	Vendor 6	Vendor 7	Vendor 8	Vendor 9	Vendor 10	Vendor 11	Vendor 12	Vendor 13	Vendor 14	Vendor '
Ranking Scoring		1	2	3	4	5	6	7		9	10	11	12	13	14	15	
		95.0%	90.0%	85.0%	80.0%	75.0%	70.0%	65.0%	60.0%	55.0%	60.0%	45.0%	40.0%	35.0%	30.0%	25.0%	
1 Business	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
2 Experience	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
2.1 Quick-service Metrics	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
2.2 Fast-casual Metrics	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
2.3 Table-service Metrics	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
2.4 Pizza-service Metrics	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
2.5 Franchisor Metrics	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
3 Solution	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
3.1 Ordering	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
3.2 Payments	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0,0%
3.3 Receipts	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
3.4 Kitchen	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
3.5 Destination	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
3.6 Store Management	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
3.7 Enterprise Management	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
4 Services	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
4.1 Account Management	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
4.2 Implementation	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
4.3 Integration	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
4.4 Training	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
4.5 Support	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
5 Integration	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
5.1 Integration Program	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
5.2 Store Solutions	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
5.3 Guest-Facing Solutions	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
5.4 Corporate Solutions	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
7 References	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
7.1 Reference 1	0.0%	0.0%	Name	Name	Name	Name	Name	Name									
7.2 Reference 2	0.0%	0.0%	Name	Name	Name	Name	Name	Name									
7.3 Reference 3	0.0%	0.0%	Name	Name	Name	Name	Name	Name									
8 Pricing	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
8.1 Software	0.0%	0.0%	\$0	\$0	\$0	\$0	\$0	\$0	50	\$D	50	\$0	\$0	50	SO	\$0	\$0
8.2 Hardware	0.0%	0.0%	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
8.3 Implementation	0.0%	0.0%	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
8.4 Integration	0.0%	0.0%	\$0	50	\$0	50	\$0	50	50	\$0	50	50	\$0	50	\$0	\$0	50
8.5 HW Services	0.0%	0.0%	\$0	\$0	\$D	\$0	\$0	\$0	\$0	\$D	\$0	\$0	\$0	\$0	\$0	\$0	\$0
8.6 3-year TCO	0.0%	0.0%	SO.	SO	SD	SO	50	SO	SO	SO	SO	SO	SO	SO SO	90	S0	SO

Client Success

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<Your Testimony Here>

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